



This is an information version of our system manual. Only excerpts are included that give an impression of how the system manual is structured.

A complete system manual and other system documents are only available when you participate in the ORGAINVENT system.

Please request your system documents by email stating your company name and your ORGAINVENT participant number.

# **ORGAINVENT**

## **System for the indication of origin of meat**

**System manual**

**Date: V 1.8 - January 2020**



Reliable indication of origin at all process steps

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# FOREWORD

ORGAINVENT is your partner for the reliable indication of origin of all types of meat. ORGAINVENT offers the only system for independently audited and traceable origin in Germany.

The basis for the implementation of indication of origin in online-trading of meat, food retailing, butchery, wholesale, cutting, slaughter and direct marketing is this system manual.

The guiding principles used here are the legal requirements for beef labelling (Reg. (EC) No. 1760/2000 + Reg. (EC) No. 1825/2000) and for the indication of origin of meat of swine, sheep, goats and poultry (Reg. (EC) No. 1337/2013). The definitive documents – especially for other types of meat and for voluntary declarations – are the food information regulation (Reg. (EC) No. 1169/2011) and the corresponding national legal requirements.

Furthermore, ORGAINVENT offers its subscribers individual assistance and tailor-made solutions, especially in the case of voluntary declarations.

The ORGAINVENT System for the indication of origin of meat facilitates preventive consumer protection and claims that are in clear compliance with competition law.

The ongoing development and refinement of competition law at the national and European level has also changed the requirements made of ORGAINVENT. Originally founded as a provider of an officially approved beef labelling and inspection system, ORGAINVENT is nowadays first and foremost a self-regulatory industry body that is concerned with the safeguarding of the fair market conduct demanded by, in particular, the German Unfair Competition Act (UWG), in relation to the labelling of meat.

All labelling information that is subject to inspection within the ORGAINVENT System plays a decisive role in the purchasing behaviour of consumers and therefore has an equally significant influence on the commercial success of the respective supplier of meat.

Anyone who labels meat on the market with non-existent characteristics or with characteristics of higher value than is actually the case is giving themselves an unfair competitive advantage over their competitors and, by doing so, may be causing damage to the recipients who value these characteristics.

The system of traceability and identity assurance within the framework of the ORGAINVENT System is essential for ensuring the veracity of the declarations and hence the integrity of the trade.

Labelling that is always accurate and truthful is therefore clearly in the congruent interest of both the consumer and the business.



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# 1. ORGAINVENT System for the indication of origin of meat

The final consumer has been aware of information on the origin of beef since 1998, both at the serving counter and on self-service packaging. This information is required by Reg. (EC) No. 1760/2000.

Businesses have been able to carry out beef labelling with the aid of the ORGAINVENT System since March 1998.



The labeling of beef according to Regulation (EC) No 1760/2000 is carried out in this SUPERSHOP market with the ORGAINVENT-System for the indication of origin of meat

**Partner-No.:32468**

All beef and veal products are from animals born, fattened, slaughtered and cut in  
**IRELAND**

The minced meat (beef) is prepared in Ireland  
Specialties of other countries are marked on the article with a country name. This mark states that the beef article thus designated is from animals born, fattened, slaughtered and cut in the country indicated.

Veal: age on slaughter less than 8 month  
Reference-No. for traceability: product description with ref-No. of delivered beef

Exceptions are marked separately in the service counter.  
Controlled neutral regularly by Controlla AG



**Beef roulade from Young bull**

**Beef:**  
Birth + Fattening + Slaughter + Cutting in Ireland  
(125) (95)

Meatmaster Ltd  
ORGAINVENT-Nr. 22345



From 1 April 2015 onwards, information on origin has been required for the final consumer as well as for mass caterers (e.g. restaurateurs, commercial kitchens) on prepacked meat of swine, sheep, goats and poultry (SSGP) in accordance with Reg. (EU) No. 1337/2013.

**Supershop eats delicious**  
ORGAINVENT-Nr. 32468, Mainstreet 3, 12345 Patternhall

**Pork Belly**  
Origin: Ireland

Lot-No.  
2015-33-245

**Supershop eats delicious**  
ORGAINVENT-Nr. 32468, Mainstreet 3, 12345 Patternhall

**Roast Chicken**  
Origin: Ireland

Lot-No.  
2015263

**Supershop eats delicious**  
ORGAINVENT-Nr. 32468, Mainstreet 3, 12345 Patternhall

**Lamb Leg**  
Reared in: France  
Slaughtered in: France

Lot-No.  
2015/24-FR

Declarations of origin for the types of meat mentioned are not (yet) legally required at the serving counter but may be given on a voluntary basis.

No statutory requirements are currently expected for other types of meat on the part of the EU Commission. Nevertheless, Reg. (EU) No. 1169/2011 already includes in the form of Article 26 (5) a)



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provisions that envisage the potential mandatory declaration of origin of types of meat other than beef and meat of swine, sheep, goats and poultry.

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## 2. Legal requirements for indication of origin of meat

### Beef

Ever since September 2000, every piece of beef marketed in the EU has to have been labelled with declarations of origin and a reference number for traceability.

The requirements for beef are described in Reg. (EC) No. 1760/2000 and supplemented in additional European and national regulations

→ *Chapter 11 b Compilation of legal texts*

Labelling requirements apply to fresh, chilled and frozen beef and veal, with or without bones, which is categorised according to the following CN codes

- ✓ 0201 Fresh or chilled beef, with or without bones
- ✓ 0202 Frozen beef, with or without bones
- ✓ 0206 1095, 0206 29 91 Fresh, chilled, frozen thick and thin skirt

This also includes bison and buffalo meat since they are considered to “beef” under customs law

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## 3. System specifications for other types of meat

There are currently no legal requirements for indication of origin or other information concerning the types of meat mentioned below.

Following the lines of the familiar EU regulations on the indication of origin of beef and the meat of swine, sheep, goats and poultry, the ORGAINVENT System requires for the indication of origin of meat the most detailed information possible for the events: “birth”, “rearing / fattening”, “slaughter” and, if applicable, “cutting”.

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## 4. Voluntary declarations

The declarations of origin are – as described in Chapter 1 – mandatory declarations for beef as well as for meat of swine, sheep, goat and poultry (SSGP). All other declarations that may be used to further differentiate these types of meat are known as voluntary declarations.

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## 5. Batching

There are extensive legal requirements governing the batches that may be formed when cutting beef or the other types of meat – swine, sheep, goat, poultry (SSGP). The batching of the meat of further types of animal is not statutorily regulated. The terms “consignment” and “batch” are used synonymously.

→Beef: Art. 1a f), Art. 4(1), Art. 5c (3) Reg. (EC) No. 1825/2000

→SSGP: Art. 2 (2) b, Art. 4 (2), Art. 4 (3) Reg. (EU) No. 1337/2013

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### Requirements for batching of all types of meat

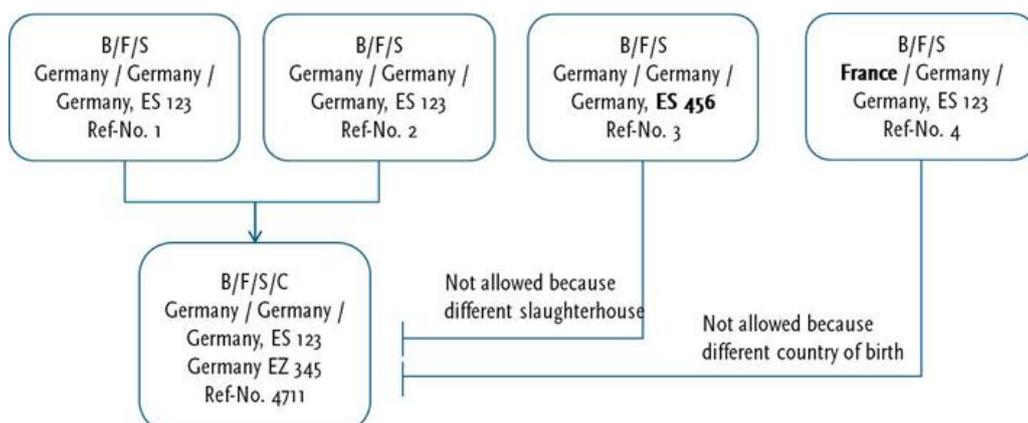
- ✓ Batching is permitted when cutting, mincing or packing meat under conditions that are, in practice, the same.
- ✓ A batch comes from one type of animal.

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### Batching requirements for beef

#### Beef Cuts

Only beef that has identical declarations with regard to birth / fattening / slaughter - including the approval numbers of the slaughterhouse and, if applicable, cutting plants (up to 3 cutting steps and approval numbers within the process chain) - as well as the same voluntary declarations may be mixed.



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## 6. Example labels

The labels for the various types of meat and process stages are somewhat different in appearance. Here are some example labels with the most important declarations. All provisions of the Food Information Regulation that concern points other than the indication of origin are not integrated into the labels, but they must nevertheless be observed.

Furthermore, the five-digit ORGAINVENT No. is to be stated on each instance of labelling (label or information poster at the serving counter).

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### Trimmings of meat from swine, sheep, goats and poultry

The same (voluntary) specifications for batching and labelling apply as for minced meat of the stated types of meat – see [Chapter 5](#).

Hence the “EU” declaration of origin is also permitted on the labelling of trimmings if raw materials of different origin are used. The “declaration of preparation” (as used for beef) is not required but may be provided voluntarily

Poultry Farm Haas ORGAINVENT: 61357	
Turkey Trimmings	
Reared and slaughtered in the EU	
Batch-No. 13.5.2015	

## 7. Online-trading in meat

### Distance selling

When marketing meat through distance selling channels (as defined in Directive 2011/83/EU and Reg. (EC) 1169/2000 Article 14), the customer must be informed of the declarations of origin before the decision to purchase.

According to the Food Information Regulation (Reg. (EC) 1169/2011), Article 14, ALL mandatory declarations required by Article 9 must be provided, with the exception of the sell-by / use-by date, since this constitutes highly variable information that may change on a daily basis and for which the cost of maintenance on the distance selling medium cannot be assessed.

→ [Art. 14 Reg. \(EC\) 1169/2011](#)

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## 8. Documentation and verification

For beef labelling, as well as for the indication of origin of other types of animals (swine, sheep, goats, poultry (SSGP)), a comprehensive identification and registration system for recording the inflows and outflows of animals, carcasses and meat pieces is required in order to ensure the traceability of the meat and the associated declarations.

Within a business, the critical points

- ✓ “Goods receipt”,
- ✓ “Cutting process, possible with batching” and
- ✓ “Goods issue“

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## 9. Inspections

The ORGAINVENT System for the indication of origin of meat stipulates internal and external inspections.

### Internal Inspections

Performed within the company is the “self-inspection”, which is essentially expressed in the professional implementation of the system. By referring to concrete and understandable work instructions, all employees are aware of the aspects of their work that require special attention. Any “inspection points” or “critical inspection points” that are present in the specifications must be addressed in accordance with the inspection plan. Furthermore, regular internal audits by the company’s own quality management can confirm the effectiveness of the internal identification and registration system, or perhaps improve it by indicating corrective measures.

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## 10. Sanctions system

Reg. (EU) No. 653/2014 provides for official sanctions in the event of violations of the provisions applicable to beef labelling. For all other types of meat, official sanctions are applicable as set out in Reg. (EU) No. 1169/2011.

The primary objective of the independent inspections within the ORGAINVENT System is to confirm that their implementation in businesses is legally and system compliant. Any deviations that are detected during independent inspections must be remedied as quickly as possible. As an immediate measure, a



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follow-up inspection (on site if necessary) is conducted by the independent certification body a short while later (max. 8 weeks).

The ORGAINVENT sanctions system has as its principal objectives the sustainable maintenance of system-compliant behaviour on behalf of the community of subscribers and the penalisation of misconduct.

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## 11. ANNEX

- a) **ORGAINVENT-Internet-offer**
- b) **Legal provisions:**
- c) **CN-codes**
- d) **Glossar**
- e) **Form for process description**

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